

35 - ESPERANTO MOTTO



## 35-ESPERANTO MOTTO

This is a screenprint stencil, conveniently hung by its frame back-to-front, of an old Esperanto motto: “Logika, Neutala, Facila” [Logical, Neutral, Easy]. It was included in an early Dot Dot Dot alongside Paulina Olowska's 2002 billboard campaign “Ci vu Parolas Esperanton?” [Do you speak Esperanto?] At the time I naively assumed such sentiments described the magazine too, but since then have slowly come to understand it as being for closer to the polar opposite: “Mallogika, Partia, Malsimpla” [Illogical, Biased, Complicated].

– “If You Stuck a Tagon Them...,” Stuart Bailey, Dot Dot Dot #20, 2010

Stuart Bailey,  
Esperanto Motto, 2002,  
silkscreen stencil, 40 x 50 cm